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Areas of Study

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Business Administration

Degree Requirements

[Business Administration Major](#) | [Business Administration Minor](#)
[BA/MBA Accelerated Degree Program](#)

Business Administration Major

(a minimum of 45 semester course credits)

Required:

ECON 050 Introduction to Economics (4)

ECON 081 Introduction to Statistics (4)

ECON 100 Microeconomic Theory (4)

ECON 116 Corporate Finance (4)

ECON 136 Managerial Economics (4)

MGMT 060 Business and Society (3)

MGMT 073 Financial Accounting (3)

MGMT 101 People and Organizations (3)

MGMT 130 Marketing Management (3)

MGMT 190 Senior project (4)

PHIL 062 Ethics (3)

Electives

(6 semester course credits from either one or two areas; at least 3 semester course credits from upper-division courses)

Students can choose any combination of electives or can complete a concentration in [Accounting](#), [International Business](#), [Management](#), [Marketing](#), [Nonprofit Management](#), or [Social Entrepreneurship](#).

Social Issues

ECON 117 Women and the Economy (4)

ECON 130 The Economics of Poverty, Inequality, and Discrimination (3-4)

ECON 134 Public Sector Economics: The Economics of Government (4)

ECON 141 The Economics of Education (3-4)

ETHS 126 Theories of Race and Ethnicity (4)

HIST 116 History of the American City (4)

MGMT 172 Socially Responsible Business (3)

MGMT 175 Social Entrepreneurship (3)

Program Information Overview

[Faculty and Staff](#)[» Requirements](#)

Courses

[Full Course List](#)[Business Administration Course List](#)[Schedule of Courses for the Current Semester](#)

Contact Information

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Physics
 Politics, Economics, Policy & Law
 Psychology
 Public Health & Health Equity
 Public Policy
 Queer Studies
 Religious Studies
 Sociology
 Spanish & Spanish American
 Studies
 Theater Studies
 Women, Leadership & Social
 Change
 Women's, Gender & Sexuality
 Studies

Accelerated Degree Programs

Bachelor's-to-Master's Degrees

Preprofessional Programs

Pre-Nursing Certificate
 Medicine/Health Sciences

Special Summer Programs

Hellman Program
 Summer Academic Workshop
 (SAW)

PPOL 015 Introduction to Policy (3)
 SOC 134 Social Inequality (3)
 SOC 149 Sociology of US Immigration (3-4)

Environmental Issues

ECON 153 Environmental Economics (4)
 ENVS 22 Introduction to Environmental Science (3)
 ENVS 50 Environmental Geology (4)
 PPOL 150 Environmental Policy Analysis (4)

International Perspectives

ECON 155 International Trade (4)
 ECON 158 International Finance (4)
 ECON 159 Economic Development (4)
 GOVT 17 International Relations (4)
 GOVT 132 Theories of International Relations (4)
 GOVT 138 International Relations of the Middle East
 (4)
 GOVT 187 Comparative Politics of Social Policy (1-3)
 HIST 62 China and Japan Since 1800 (3-4)
 HIST 173 Eastern Europe, the Russian Revolution,
 and Evolution of the European Union (4)

Marketing and Communication

ENG 102 Advanced Expository Writing Workshop (4)
 ENG 107 Artful Prose: Grammar and Style for
 Writers (4)
 ENG 127 The Craft of Digital Storytelling (Nonfiction)
 (4-5)
 ETHS 040/140 Digital and Social Media and Youth
 Activism (3-4)
 MGMT 123 Digital Marketing (3)
 MGMT 133 Marketing Research (3)
 THS 020 Communication, Presence and Public
 Speaking (3)

Economics and Data Analytics

ECON 101 Macroeconomic Theory (4)
 ECON 113 Money and Financial Institutions (4)
 ECON 118 Financial Derivatives (4)
 ECON 150 Strategic Behavior (4)
 ECON 164 Econometrics and Business Forecasting
 (4)
 ECON 165 Applied Econometrics (4)
 ECON 182 Modeling and Data Analysis (4)

Management, organizational psychology, and workplace culture

ETHS 020 Leadership for Social Change (2)

GOVT 101 Organizational Theory (3)

GOVT 102 Administrative Behavior (3)

MGMT 127 Negotiations (3)

MGMT 147 Project Management (3)

MGMT 170 Nonprofit Management (3)

MGMT 186 The Business of Being an Artist (3)

PSYC 145 Positive Psychology: The Science of Well-Being (3)

PSYC 155 Social Psychology (3)

PSYC 158 The Psychology of Intergroup Relations and Prejudice (3)

Accounting

ECON 115 Managerial Accounting (3)

ECON 112 Intermediate Financial Accounting (3)

ECON 128 Government and Nonprofit Accounting (3)

Concentrations

Students can choose to complete a concentration by focusing their electives on a particular area of study.

Accounting

(45 semester course credits)

In addition to MGMT 073 Financial Accounting, which is required for the Business Administration major:

MGMT 115 Managerial Accounting (3)

And one of the following:

MGMT 112 Intermediate Financial Accounting (3)

MGMT 128 Government & Nonprofit Accounting (3)

International Business

(minimum of 45 semester course credits)

Take any two of the following:

ECON 155 International Trade (4)

ECON 158 International Finance (4)

ECON 159 Economic Development (4)

GOVT 017 International Relations (4)

Plus 4 semesters of college study of a language other than English or equivalent proficiency

Management

(45 semester course credits)

In addition to MGMT 101 People and Organizations, which is required for the Business Administration major, take two of the following:

MGMT 127 Negotiations (3)

MGMT 147 Project Management (3)

Will cross-list with MGMT 247

PSYC 155 Social Psychology (3)

Marketing

(45 semester course credits)

In addition to MGMT 130 Marketing Management, which is required for the Business Administration major, take any two of the following:

MGMT 123 Digital Marketing (3)

MGMT 133 Marketing Research (3)

PSYC 155 Social Psychology (3)

Nonprofit Management

(48 semester course credits)

Take all three of the following:

MGMT 170 Nonprofit Management (3)

MGMT 128 Government & Nonprofit Accounting (3)

PPOL 015 Introduction to Policy: Identifying and Solving Public Problems (3)

Social Entrepreneurship

(48 semester course credits)

MGMT 127 Negotiations (3)

MGMT 172 Socially Responsible Business (3)

MGMT 175 Social Entrepreneurship (3)

**Business Administration Minor
(a minimum of 19 semester course credits)**

Required:

ECON 050 Introduction to Economics (4)

MGMT 060 Business and Society (3)

MGMT 073 Financial Accounting (3)

MGMT 101 People and Organizations (3)

MGMT 130 Marketing Management (3)

Plus 3 semester course credits of electives, chosen from courses with a prefix of ECON or MGMT.

BA/MBA Accelerated Degree Program

Students can complete an MBA at Mills in one year following their bachelor's degree by counting the following undergraduate courses toward their MBA:

ECON 081 Introduction to Statistics (4)

ECON 100 Microeconomic Theory (4)

ECON 116 Corporate Finance (4)

ECON 136 Managerial Economics (4)

MGMT 073 Financial Accounting (3)

MGMT 101 People and Organizations (3)

MGMT 130 Marketing Management (3)

Students can take the following courses either as part of their undergraduate degree or as part of their MBA year.

Undergraduate

ECON 101 Macroeconomic Theory (4)

ECON 115 Managerial Accounting (3)

ECON 164 Econometrics and Business Forecasting
(4)

Graduate

MGMT 201 Macroeconomic Theory (4)

MGMT 215 Managerial Accounting (3)

MGMT 263 Quantitative Methods for Business (3) or
MGMT 264 Econometrics and Business Forecasting
(4)

Students then take the following courses as graduate students to complete the MBA:

MGMT 226 Management Information Systems (3)

MGMT 232 Operations Management (3)

MGMT 244 Leadership and Ethics (3)

MGMT 290 Strategic Management (3)

Plus four electives (a minimum of 12 semester
course credits)