

Carolyn Sherwood Call

July 2015

Lorry I. Lokey Graduate School of Business
Mills College
5000 MacArthur Boulevard
Oakland, California 94613

csherwoodcall@mills.edu
510-430-3365

Education

Ph.D. in Economics, University of California, Berkeley, 1985

Special Fields: Urban Economics and Public Finance.

Dissertation: *The Economic Effects of a Local Labor Tax: The Case of San Francisco*

M.A. in Economics, Boston University, Boston, Massachusetts, 1981

B.A. in American Studies, Pomona College, Claremont, California, 1979

Professional Experience

Associate Dean & MBA Academic Director, Lorry I. Lokey Graduate School of Business, March 2015-present

Assistant Dean & MBA Academic Director, Lorry I. Lokey Graduate School of Business, July 2013-March 2015

- Manage MBA curriculum development, integration, revisions, and assessment of learning to assure relevance, quality, and alignment with the School's Program Goals and Mission
- Manage academic initiatives such as Curriculum Review, Program Review, Annual Assessment of Learning Report and changes in College policies and procedures
- Work with MBA faculty to ensure continuous improvement in teaching and pedagogy
- Coordinate academic advising for MBA and joint degree students
- Work with Dean to advance AACSB accreditation. Initial Accreditation achieved March 2015.

Acting Dean, Lorry I. Lokey Graduate School of Business, March 2015-July 2105

- Led and managed School, including staffing, program, admissions, career services & professional development, enrollment, co-curricular programs, funding, and budget.

Visiting Assistant Professor, Mills College, August 2010-present, 2006, 1999-2000, 1995

- Graduate courses: Economics for Managers (MBA), Microeconomic Theory (MBA), Managerial Economics (MBA), Public Sector Economics (MPP), Environmental Sustainability & Business.
- Undergraduate courses: Environmental Sustainability & Business, Public Sector Economics, Microeconomic Theory, Industrial Organization, Current Economic Issues, and Urban Economics

Visiting Assistant Professor, Saint Mary's College of California, 1998-2002

- Courses taught included Money and Banking, Current Economic Issues, Microeconomic Theory, Principles of Microeconomics, and Principles of Macroeconomics

Economist, Federal Reserve Bank of San Francisco, 1985-1995.

- Prepared reports and briefings regarding the Twelfth Federal Reserve District (nine western states) for internal bank use and for the public.
- Wrote Twelfth District section of the Federal Reserve's "Beige Book" summary of economic conditions. Occasionally wrote national "Beige Book" summary.
- Conducted economic research on regional and applied microeconomic issues.
- Made presentations to Boards of Directors at Head Office and Bank Branches.
- Prepared and presented speeches to business and civic groups and responded to media inquiries.

Visiting Assistant Professor, University of California, Berkeley, 1995 and 1987

- The Economics of Public Policy Analysis, Graduate School of Public Policy
- Real Estate and Urban Economics, School of Business

Service and Leadership, Mills College

Faculty Curriculum Advisor for MBA program, 2012-2013. Led comprehensive review of MBA curriculum. Gathered and synthesized information, led faculty discussions, prepared and submitted proposals for changes.

Founding Chair, Green Team, Economics Department and Graduate School of Business, October 2011-2014. Formed Green Team representing multiple constituencies. Piloted departmental green certification program for Mills College, earning highest possible level of certification (Platinum) as the first department to be certified. Recertified at Platinum level in spring 2014.

Member, Mills College Sustainability Committee, August 2011-present.

Faculty Advisor for April 8, 2011 conference "Evolving Models: Innovations in Social Enterprise", Center for Socially Responsible Business, Lorry I. Lokey Graduate School of Business, Mills College, January-May 2011

Selected Volunteer Experience

Julia Morgan School for Girls. Board Treasurer, July 2010-June 2013. Board of Directors, July 2009-June 2013. Finance Committee, July 2008-present.

Redwood Day School, Green Council (charter member), August 2009-June 2010. Building and Grounds Committee, August 2008-June 2010.

Redwood Day School Parents' Association. Founding Co-Chair, Green Committee, 2008-2010. Co-Chair, Book Fair, 2006 & 2007. Auction Logistics Chair, 2004 & 2005.

Oakland Barracuda Aquatics. Board member and Treasurer 2004-07.

Montclair Swim Team. Board member and Treasurer 2001-03.

Work in progress

Survey of Oakland business conditions, focusing on impact of municipal minimum wage (Measure FF) on employment, wages, prices, and viability of Oakland businesses. With Sepideh Aghdaee, MPP/MBA student

Papers and Publications

"Financial Innovations in Social Enterprise", *CSRIB Insights*, Center for Socially Responsible Business, Lorry I. Lokey Graduate School of Business at Mills College, April 11, 2012

"Analysis of GHG Reductions from High-Speed Rail In the AB 32 Proposed Scoping Plan", unpublished manuscript, December 2008.

"The Benefits and Drawbacks of Carbon Offsets", *Climatebiz.com*, April 3, 2008.
http://www.climatebiz.com/sections/news_detail.cfm?NewsID=55841

"The 1980s Divergence in Per Capita Personal Incomes: What Does It Tell Us?" *Federal Reserve Bank of San Francisco Economic Review* (1996-1), 14-25.

"Beyond Payroll Employment: Evaluating Alternative Measures of State Economic Activity", Internal working paper, Federal Reserve Bank of San Francisco, February 1995.

With Stephen O. Dean, "Background Section", *Community Investment Opportunities: South Central Los Angeles*, Community Affairs Department, Federal Reserve Bank of San Francisco, December 1992, 5-27.

"Changing Geographical Patterns of Electronic Components Activity", *Federal Reserve Bank of San Francisco Economic Review* (1992-2), 25-35.

"Assessing Regional Economic Stability: A Portfolio Approach", *Federal Reserve Bank of San Francisco Economic Review* (1990-1), Winter 1990, 17-26.

"Exploring the Relationships between National and Regional Economic Fluctuations", *Federal Reserve Bank of San Francisco Economic Review* (1988-2), Summer 1988, 15-25.

“Undocumented Workers and Regional Differences in Apparel Labor Markets”, Federal Reserve Bank of San Francisco *Economic Review* (1989-1), Winter 1989, 53-63.

“Tax Revolt or Tax Reform? The Effects of Local Government Limitation Measures in California”, Federal Reserve Bank of San Francisco *Economic Review* (1987-2), Spring 1987, 57-67.

“The Labor Tax as an Alternative Revenue Source”, *Proceedings* of the National Tax Association Annual Conference, November 1986, 88-93.

“The Comparative Incidence of Local Taxes: The Payroll Tax versus the Property Tax”, Working Papers in Applied Economic Theory, Federal Reserve Bank of San Francisco (86-10), November 1986.

Federal Reserve Bank of San Francisco *Weekly Letters*

Regional Income Divergence in the 1980s (94-30), September 9, 1994

An “Intermountain Miracle”? (94-23), June 24, 1994 (with R. Schmidt)

NAFTA and the Western Economy (93-40), November 19, 1993 (with R. Schmidt)

Economic Impacts of Military Base Closings and Realignments (93-28), Aug. 20, 1993

Whither California? (93-27), August 8, 1993

What’s Happening to Southern California? (92-29), August 21, 1992

Perspective on California (92-24), June 19, 1992

The Silicon Valley Economy (92-22), May 29, 1992

The Product Life Cycle and the Electronic Components Industry (92-09), Feb. 28, 1992

Aerospace Downturn (91-28), August 16, 1991

Earthquake Aftermath, November 30, 1990

Oil in the West, November 16, 1990 (with R. Schmidt)

California’s Recent Performance, August 17, 1990 (with R. Schmidt)

Real Estate Problems in the West? July 6, 1990

Western Manufacturing: Bucking the National Trend? May 18, 1990 (with R. Schmidt)

The Western Economy in the 80s, Feb. 16, 1990 (with R. Schmidt, S. Dean, R. Dettmer)

Regional Economic Stability, February 9, 1990

Eastward, Ho! November 17, 1989

Why Do Regional Economies Differ? August 18, 1989 (with R. Schmidt)

Arizona’s Slowdown, February 17, 1989

Why Do Regions Grow? November 25, 1988

The West: Slowing, But Still Strong, Nov. 18, 1988 (with R. Schmidt, S. Dean, S. Gilbert)

California’s Minimum Wage, September 16, 1988

Drought and the West, August 19, 1988

State and National Economic Fluctuations, July 15, 1988

Modest Growth in West for 1987 and 1988, February 26, 1988

Prop. 13 Nine Years Later, September 11, 1987

Outlook for U.S. Agriculture, July 10, 1987

Trade and the Western Economy, May 1, 1987

The Western Region in 1986, February 6, 1987

Irrigation and Water Quality, January 2, 1987

Oil and Alaska’s Economy, August 8, 1986

The Contract Defense Industry in the West, March 28, 1986 (with K. Hotti)

Western Region, January 24, 1986

The Semiconductor Industry, October 18, 1985

Local Payroll Taxes and Local Employment, October 4, 1985